

Name: Dr. TRIPTI SINGH

Present Position Assistant Professor (AGP 8000/-)



DETAILS OF RESEARCH WORK SUPERVISED

Ph. D Thesis

Awarded

- Mr. Tarun Dhingra on the topic, ‘Competitive Analysis of Special Economic Zones with special reference to the Textile Industries In India’. (May 2009), Co- Supervised with Dr. Ambalika Sinha, Department of Humanities and Social Sciences, MNNIT
- Mr. Vibhav Srivastav on the topic: A Study of Customer Value Creation through Supplier Relationship Management (Jan 2011)
- Mr Rameshwar Dubey: Role of Soft Dimensions in TQM Implementation: A study of Cement firms in India (2014)
- Ms Sonal Agarwal: Innovative HR practices: A study of Insurance Sector In India (2014)
- Ms Rupali Singh: Identification of Factors Leading to Teacher’s Retention and Development of Talent Quotient in Management Education (2015)
- Ms Ginni Chawla: Role of Union Participation and its Antecedents In worker Behaviour Effectiveness: A study of Selected Manufacturing Units in India. (2015)
- Mr Deepesh Tiwari: An Analysis of Competitiveness of India in the context of Semiconductor Manufacturing Industry. Co-Supervised with Prof. A.B.Samaddar (Director, NIT Sikkim), (2015)

Presently working

- Mr Alok Agrawal: Leadership Competencies for Organizational Performance amongst Micro, Small and Medium Enterprises in India
- Ms Subiya Rahman: Compensation: Gender Pay-Gap and Disparity in Retail Sector in India
- Mr. Rahul Bodhhi 2016 Area: Human Resource Management

AWARDS

Kamla Nehru Best Paper award (January 2012), Awarded by Indian Society for Training and Development Geetika, Tripti Singh & Vibhava Srivastava, HR Practices, Quality of Work Life and Organizational Efficiency: With Special Reference to IT-Enabled Service Sector in India, **Indian Journal of Training and Development**, vol 40 (3), pg` 1-10, 2010

Best Paper Award in the International Conference on Management and Humanities, UAE Dubai, organised by International Economics Development and Research Centre, from 4th April to 5th April,

2014, Session Management and Humanities, IEDRC,2014, for the paper Singh, T. and Chawla, G. (2014). Antecedents and Consequences of Union Participation: A Review.

EXTERNALLY FUNDED PROJECT WORK

COMPLETED

Major Research Project sponsored by UGC, New Delhi on Quality of Work Life ; IT enabled Services Perspectives in India, granted for a period of 3 years, to be completed in March, 2012.Amount sanctioned; 3,10,000/- The broad objective of the project is to determine and assess the QWL factors in ITES firms in India and to gauge the difference in perception of employees and organisations related to it.

A project on HR Competency Mapping amongst Women SHG in UP, funded by **ICSSR New Delhi**, Rs. 5,00,000/- only. The objectives of the project is to identify HR Competencies/ factors that lead too efficiency of SHG in Uttar Pradesh, May 2013 for 18 months

ONGOING

A project on Antecedents and Consequences of Investment Behaviour amongst Urban Poor: A Study of Uttar Pradesh, Funded by ICSSR New Delhi, The objectives of the project is to identify the socio – economic demographic and environmental factors influencing investment behaviour amongst Urban Poor, November 2014 for 18 months. Co PI

PUBLICATIONS

BOOK CHAPTER/MONOGRAPHS

1. Singh, R. and Kapur, A. S. (2010) “**Talent Retention: The Most Critical Issue in Contemporary HR Challenges**”, *Talent Management in India: Challenges and Opportunities*, ISBN: 978-81-269-1265-0, pp.315-333.
2. Singh Tripti, & Singh Rupali (2015).A Conceptual Framework for Teacher’s Talent Retention in Management Education Entities in India. *Advances in Management and Technology: Mapping Strengths with Opportunities* (pg 169-176). New Delhi: McGraw Hill Education (India) Private Limited
3. Singh Tripti, & Agrawal Alok (2015). Implementation of Quality Systems in Indian MSME’s: A Critical Analysis of Successful Case Studies. *Advances in Management and Technology: Mapping Strengths with Opportunities* (p87-96). New Delhi: McGraw Hill Education (India) Private Limited
4. *Rameshwar Dubey, Singh Tripti, "Study on Soft TQM practices in Indian Cement Industry and it’s Impact on Organizational Performance- An Empirical Study" Mechanism Design for Sustainability. Springer publications, 77-104, 2013*

5. Vibhav Srivastav, **Singh Tripti**, (2009), "Relationship marketing across value Delivery Network: A literature Review", In Francesco caidi (Ed). Published in Volume entitled Emerging issues and Challenges in Business & Economics: Selected Contribution from the 8th Global Conference, (pg 535- 547), Firenze University Press
6. **Singh Tripti**, Vibhav Srivastav,(2009), "Value Creation through Relationship closeness in value Delivery Network: An Exploratory study". In a Nooral Haq (Ed). Supply Chain management and Information System (SCIMS) (pp 319-327). Indian Macmillan Publishers
7. Agrawal, Ranjan Peeush, Geetika, **Singh Tripti**, 'Consumer's Buying Pattern In Indian Villages: A survey of A sub- Division in Northern part of India, published in the conference proceedings 12 th Asia Pacific Management Conference Titled "Managing Competitiveness in the Knowledge Economy, Vol II, of Asian Institute of Technology, Bangkok. Nov 18-19,2006, pages 40-47
8. Book Chapter, '**Service Marketing in the New Millennium**' in the International Conference held at SMS, MNNIT, Allahabad, on 5th & 6th January 2002 on, 'Integrating World Markets Living Excellence Through Technology & Beyond....' which was published in the book released on the occasion pg. no. 2.74-2.78.
9. Singh, T., Verma, M.K. and Singh, R. (2014) "Role of Emotional Intelligence in Academic Achievement- An Empirical Study Engineering Students", Strategic Approaches for Human Capital Management and Development in a Turbulent Economy, **Advances in Human Resource Management and Organizational Development (AHRMOD)**, ISSN: 2327-3372, e-ISSN: 2327 3380, pp.256-264.

PAPERS PUBLISHED IN INTERNATIONAL JOURNAL

Published

1. Dubey,Rameshwar;Singh,Tripti and Gupta,Omprakash K., 'Impact of Agility, Adaptability and Alignment on Humanitarian Logistics Performance: Mediating effect of Leadership', **Global Business Review** , (Sage Publications), ISSN-1941-9589,16(5): 1-20 August 2015
2. Singh, T., Nandan, S., & Chawla, G. (2015). HR service dimensions of quality of work life factors: IT enabled services perspectives in India. *International Journal of Indian Culture and Business Management*, 10(4), 460-475.
3. Singh, T. and Singh, R. (2014) "Talent Quotient for Indian Management Teachers", **International Journal of Business Innovation and Research**.
4. Dubey,R;Singh,Tripti.;Ali,S.S and Venkatesh,V.G., Gupta O.P; "Exploring Dimensions of Firm Competencies and their Impact on Performance: Some Exploratory Empirical Results", **Benchmarking: An International Journal (Emerald)** Vol 21, issue 6, September,2014
5. Singh, T. and Chawla, G. (2014). Antecedents and Consequences of Union Participation: A Review. *Journal of Advanced Management Science* (ISSN: 2168-0787), ETPublishing, Vol 3(1), March 2015, Pg 44-49

6. Srivastava Vibhava, Singh Tripti (2014). Managing Relationship with Supplier (s): An Exploratory Study of Select Indian Manufacturing firms ,Journal of Publishing India, *Supply Chain Management Systems*, ISSN 2277-1387, 3(1) , 05/2014 , Pg 40-47.
7. Srivastava Vibhava, Singh Tripti,. “Exploring Determinants of Closeness in Manufacturer-Supplier Relationships: A study of Select Indian Manufacturing Firms”, **Journal of Relationship Marketing , Taylor and Francis, Vol 12, Issue 1, ISSN 1533-2667 (Print), 1533-2675 (Online), 2013, 1-21.**
8. Singh, T., & Dubey, R. (2013). Soft TQM practices in Indian cement industry—an empirical study. *International Journal of Productivity and Quality Management*, 11(1), 1-28.
9. Singh, T., Chawla, G. & Mishra, A. (2012). Unions and Managerial Associations in Indian Organizations: A Case Study of Selected Organizations. ***Journal of Organization and Human Behaviour, 1(2), 9-18***
10. Singh Tripti,Dubey Rameshwar Dubey (2012), Supply Chain Innovation is a key to superior Firm Performance an Insight from Indian Cement Manufacturing, **International Journal of Innovation science**, Vol 4,No 4, December 12, Page(217-230, ISSN 1757-2233 (Print)
11. A theoretical framework of soft TQM in successful Implementation , 2012, **International Journal of Advanced Operations Management (IJAOM)**, Vol. 4, No. 3, 2012, pg 195-218, *interscience*
12. Singh Tripti, Srivastav K Sumit, QWL and Organization Efficiency: A Proposed Framework, 2012, **Journal of Strategic Human Resource Management**, Vol 1, issue 1, January, 2012,ISSN: 2277-2138, pp1-13,
13. Dubey Rameshwar, Singh Tripti, (2011), ‘Empirical modeling of manufacturing competency and manufacturing firm performance , **Elixir International Journal, Production Management** Vol 30 pg 1766-1773, at www.elixirpublishers.com (Elixir International Journal),ISSN 2229-712X
14. Dhingra Tarun, **Singh Tripti**, Sinha Ambalika, ‘SEZ (Special Economic Zone), in India: A Review of Macro Variables’, **IIMS Journal**, Journal of IIM Shillong, Volume 2, Number 2,July-December 2011, pp185-196, www.IndianJournal.com
15. **Singh Tripti**, Agarwal Sonal, ‘Establishing Linkages between Innovative Human Resource Management, Human Resource Value Creation and Organizational Performance : A Conceptual study’, **Research Journal Social Sciences and Management**, Volume:01, Number:07, Nov-2011 ,www.internationaljournal.com,Singapore
16. Srivastava Vibhava, **Singh Tripti**, ‘Value Creation Through Relationship Closeness’, **Journal of Strategic Marketing**, Vol 18, No. 1, February 2010, pp3-17, **Routledge, Taylor & Francis Group.**
17. Ghosh Piyali, **Singh Tripti**, Mukherjee Udit, Tripathi Neelohit, ‘Job Satisfaction In Private Sector Banks in India, **International Journal of India Culture and Business management (IJICBM)**, Interscience Publications , Vol II, No. 5, 2010

18. Geetika, **Singh Tripti**, Vibhav Srivastav, 'HR practices, Quality of work life and Organizational efficiency; With special reference to IT- Enabled Services Sector in India' **Indian Journal Of training and Development** Vol. XXXX, No.3, pg 1-10, July- September 2010
19. Dhingra Tarun, **Singh Tripti**, 'Location strategy for competitiveness of SEZ in India; A generic framework for India, **Competitiveness Review: An International Business Journal**, Vol 19,Number 4, 2009, pages 272-289, **Emerald Group publishing Ltd**
20. **Singh Tripti**, Dubey Rameshvar, 'Logistic Skill gap in Supply Chain Sector In India – An empirical Study', **AIMS International Journal Of Management** , Vol. 3 No.3 Sep. 2009
21. Dhingra Tarun, **Singh Tripti**, 'Special Economic Zone: An Indian Approach', **Foreign Trade Review**, Quarterly journal of Indian Institute of Foreign Trade, Vol. XLIII, January- March, 2009, No.4.
22. Samaddar Arun B., **Singh Tripti**, 'Macro Economic perspectives of Special Economic Zones in India' **An International Journal of Skyline Business**, Vol. IV- no.2 spring 2008,UAE
23. Srivastava Vibhava, **Singh Tripti**, 'Relationship Marketing across Value Delivery Network' **Fortune Journal Of International Management**, Vol.4 No. 2, pg. 79-85, 2007
24. Geetika, **Singh Tripti**, 'Strategic Human Resource Management and competitive advantages', **Indian Journal of Training and Development** Vol. XXXVII, No.4, ISTD New Delhi pg.5-10

PAPERS PUBLISHED IN NATIONAL JOURNAL

1. Singh, T, Kapur, A.S., Allada, V. and Singh, R. (2013) "A Study of Talent Management in Indian Industries for Intellectual Capital Development and Institution Building", *RBS Business Review* Journal of Business Management, ISSN:2319-4790. Vol. 1, Iss. 2, pp.
2. Singh, R and Kapur, A.S. (2013) "Applicability of 360 Degree Performance Appraisal System (PAS) in Professional Educational Institutions", *Journal of Management Research*, ISSN: 2319-7552. pp.55-66.
3. Dubey Rameshwar, Singh Tripti, (2010), 'Cement Industry Value Delivery Network-A Blueprint for Networking The Flow of Material, Information and Cash', **Prabandhan: Indian Journal Of Management**, Vol.3,No.3, Pg 22-31,(ISSN 0975-2854)
4. Samaddar. B. Arun, Singh Tripti, 'Special Economic zones and Development of Indian Economy', **'KINDLER: The Journal of Army institute of management Kolkata**, Vol-X, No.1, January-June 2010
5. Dubey Rameshwar, Singh Tripti, (2010), 'Supply Chain Architecture of Cement Industry_ A Case study Approach' ,Biannual Journal of **IMS Ghaziabad**, Volume 7, No 1, pg 13-24, January-June,2010 (ISSN No.0973-824X)

6. Singh Tripti, Dubey Rameshwar and Nandan, 'Lack of Coordination in Supply Chain (Bullwhip Effect) and how to crack it?' **Journal of SMS, Varanasi** Vol. 4, no.2 Pg. 12-22, December, 2008 (ISSN 0973- 936X)
7. Agrawal P.R, **Singh Tripti** , '*Positioning Options for Indian Rural Markets; A Field Survey of Allahabad Division*', **Journal of Commerce**, Department of Commerce & Business Administration, University of Allahabad, **Vol II** ,2006
8. **Singh Tripti**, Vibhav Srivastav, Linking Quality of work life and HR practices: With Special reference to IT Enabled Services Sector in India', **Indian Journal of Business Administration**, JNV university, Jodhpur, Vol.6, pg 240-248, 2010

CONFERENCE PROCEEDINGS

1. Singh, T. and Chawla, G. (2014). Antecedents and Consequences of Union Participation: A Review, **International Conference on Management and Humanities, UAE Dubai**, organised by International Economics Development and Research Centre, from 4th April to 5th April, 2014, Session Management and Humanities, IEDRC, 2014
2. P Gupta, Rameshwar Dubey, Tripti Singh, TQM Strategy for Superior Business Performance: A Case Study, **International Conference on Technology and Business Management, University of Wollongong, Dubai**, March 26-28th 2012, Pg 651-678
3. Singh Tripti, Vibhav Srivastav, 'Value Creation through Relationship closeness in value Delivery Network' proceeding of the **6th International Conference of Supply Chain management and Informaion System (SCIMS), NIT Trichy, 2009**, ISBN i.e. 978-81-920800-1-7.
4. Singh Tripti, Singh Rupali, 'A Descriptive Enquiry of Talent Management for Intellectual Capital Development and Institution Building', **8th Global HR Summit, 2011, Amity University, New Delhi**
5. Singh Tripti, Geetika, Dubey Rameshwar, 'A theoretical Framework for soft Dimension of Total Quality Management': Proceeding of **International Conference on Economic and Finance Research (ICEFR 2011), Feb 26-28, 2011, Singapore.**
6. Geetika, Singh Tripti, Anvita Gupta 'Women Working in Informal Section in India: As saga of lopsided utilization of Human capital': **International Conference on Economic and Finance Research (ICEFR 2011), Feb 26-28, 2011, Singapore**
7. Dhingra Tarun, Singh Tripti, 'Location strategy for competitiveness of SEZ in India; A generic Approach' Presented at **International Conference of Annual of SMFI (Strategic forum of India), IIT Kanpur, May 2009**
8. Singh Tripti, Vibhav Srivastav, 'Value Creation through Relationship closeness in value Delivery Network' proceeding of the **6th International Conference of Supply Chain management and Informaion System (SCIMS), NIT Trichy, 2009.**

9. Singh Tripti, Vibhav Srivastav, Relationship Marketing across Value Delivery Network: A Literature Review Proceeding of **Global Conference on Business and Economics, University of Florence, Firenze, Italy, October, 2008**
10. Singh Tripti, Dubey Rameshvar, 'Logistic Skill gap in Supply Chain Sector In India – An empirical Study' 12th **Annual conference on Society of operations Management, organised by IIT Kanpur Dec. 19-21 2008**
11. Agrawal, Ranjan Peesh, Singh Tripti Paper on, '*Positioning Options for Indian Rural Markets; A case study*, accepted for the **International Conference on Business and Economics, held at Harvard University, USA, October 15th –17th 2006.**
12. Dhingra Tarun, Singh Tripti, 'Special Economic Zones; A competitive tool for enhancing India's Export', published in proceedings of **National Conference at IIM Kozhikode, March 2006**
13. Singh Tripti, Agrawal Swati , 'Human Resource practices in SSI: with special reference to Allahabad division, '11th **International Conference on Productivity and Quality Research 2005" Organized by Indian Institute of Technology Delhi in association with International Society for Productivity and Quality Research, Miami, U.S.A., December 12-15, 2005.**

SHORT TERM TRAINING PROGRAMM

Coordinator : 7 day Short Term Training Program on, 'Advanced **Research Methods**', July 14th to 21st July, 2014 on self Financing Basis. The basic objective of the program was to train faculty , students and Industry participants on advanced quantitative and qualitative research methods using SPSS as an important statistical tools for analysis. Experts were drawn from IIT, NITs and SPSS as collaborating Institution. It was well received by participants from all over the country with around 65 participants.

Coordinator: 5 day Short Term Training Program on, '**Self Defence for Women**', October, 2014 Under the aegis of Women Grievance Cell MNNIT, Funded by TEQIP MNNIT, in which around 150 students, and staff of MNNIT participated.

Coordinator : 5 day Short Term Training Program on, '**Research Methodology**', April 29th – May 3rd 2013 on self Financing Basis. The basic objective of the program was to train faculty , students and Industry participants on basics of research using SPSS as an important statistical tools for analysis. Experts were drawn from IIT, NITs and SPSS as collaborating Institution. It was well received by participants from all over the country with around 32 participants.

Coordinator : 2 day Workshop on, '**Interactive Workshop on Communication and People Skills**', 22-23rd August , 2014 for Graduate and Post Graduate students.

Coordinator: One day Workshop on , '**Change Management and Transformation**', April 18th , 2012, in which Hon'ble Justice Shri V N Khare, Former Chief Justice of India (former), was the Chief Guest. Eminent experts from Industry and premier Institute, IIM, Delhi School of Economics and FMS , BHU were invited and 8 parallel sessions were held in which various students and faculty were invited for presentation and expert lectures.

Co-Convener, Workshop on “**Business Etiquettes and Creative Decision Making**” ,held on 16 – 17 March, 2011,

Co-Convener, Participated and Presented a Paper titled, ‘Micro Insurance as an Investment Option’, Conference on Economic Crises Management; Survival & Growth’, organised by **SMS, Motilal Nehru National Institute of Technology, March 12-13, 2010**

Part of the Organising Committee

Conference on Strategies for Inclusive Growth, organised by Department of Humanities and Social Sciences, MNNIT, March ,2010

Symposium on Budget 2004

3 day workshop on Research Methodology

3 day Management Development programme on ‘Rekindling Creativity in Confident Managers’

3 day Conclave on Quality Management under the Distinguished Visiting Professorship Scheme of AICTE , INAE & IIT Delhi

3 day Personality Development Programme titled ‘Value Creation by Managerial Aptitude & Skills’

INVITED LECTURES

Quality of work life in Indian Organization, AIR Allahabad, february, 2014

Communication and Responsiveness in Government organization, at CDA Pensions Allahabad, October 2010.

‘International Marketing; Basic concepts and Practices, Training Programme , Training Programme organized by Indian Society of Training and Development, Allahabad Chapter and Ministry of Small & Medium enterprises Allahabad Nodal center July 17th 2009

Personality Development and Communication Skills’, at LD college, Allahabad July 2009

Legal Perspective of Technology management’ at the AICTE Sponsored FDP on Electronic Commerce at School of management Studies, MNNIT, June 23, 2009

Evolution of Quality management system, Organized by Indian Society of Training and Development, Allahabad Chapter and Ministry of Small & Medium enterprises Allahabad Nodal center on, Dec 2nd 2009

‘IT Act 2000; A critical Analysis’, Faculty development programme on Sponsored by AICTE, MNNIT, May 2009.

Communication Skills; Role of ICT, at CDA, Pensions, Allahabad August, 2007

Developing Successful Teams, at CDA Pensions, Allahabad, August, 2008

DETAILS OF SUMMER/WINTER SCHOOLS/ PROFESSIONAL TRAINING RECEIVED /ATTENDED

Faculty Development programme on Structured Equation Modelling for Social Sciences Research, at FMS, BHU, 2-3rd March 2012.

One week , Faculty Development programme on Management simulation organised by CAPSIM Ltd and **IIM Kozikode**, April 2011

One week, Faculty Development programme on Technology & Innovation at **MDI Gurgaon**, Strategic management forum in association with AICTE, April 13-18th 2009 24-29th 2008

One week, Faculty Development programme on, ‘Creativity and soft skills development’, organized by School of management Studies, **MNNIT Allahabad** and AICTE, from June 30 to July 12 2008.

One week, Faculty Development programme on Foundation Course in Strategic management offered by Strategic management forum in Association with AICTE, and **IIM Bangalore** December 24-29th 2007.

2 weeks Induction Training under the Staff Development Scheme AICTE sponsored at **MNNIT**, Allahabad, 2003

4 days Training workshop on Export Promotion, Documentation and International Marketing, By Indian Institute of Foreign Trade, New Delhi and **University of Allah bad**, 2003 & 2005

Special Short Term Training Programme, Human Value in Technical Education, by SMS, MNREC Allahabad, March 20th – 24th, 2002.

MDP on Value Creation by Managerial Aptitude and Skill, by SMS, MNNIT, February 21st – 23rd, 2002.

VISITS

Attended and presented a paper titled, ‘Antecedents and Consequence of Union participation: A Review ’: International Conference on International Conference on Management and Humanities, UAE Dubai, organised by International Economics Development and Research Centre, from 4th April to 5th April, 2014, Session Management and Humanities, IEDRC, 2014

Attended and presented a paper titled, ‘A theoretical Framework for soft Dimension of Total Quality Management’: **International Conference on E Business, Management and Economics, ICEME, Hong Kong, China, December 2010.**

Attended presented a paper titled , ‘Relationship Marketing across Value Delivery Network’ and Chaired a Session in a **Global Conference on Business and Economics, University of Florence, Firenze, Italy, October, 2008.**